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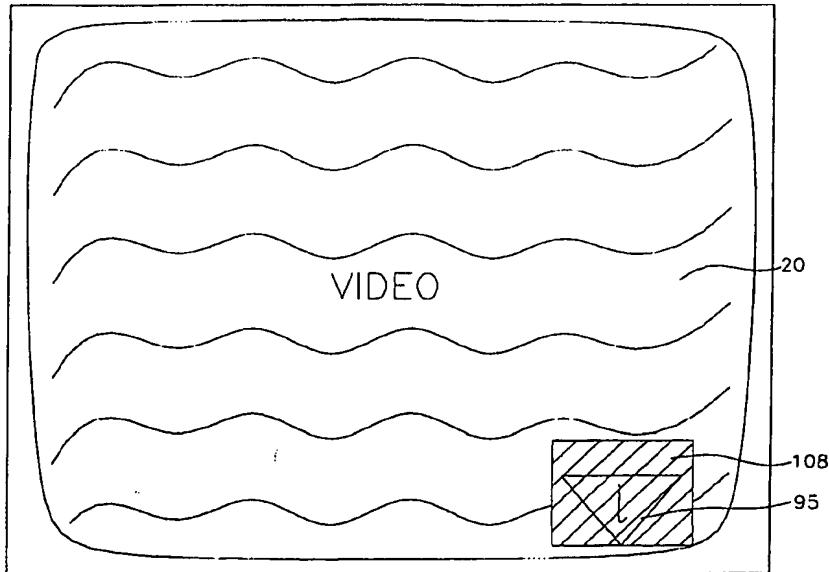
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(54) Title: ACCESS TO INTERNET DATA THROUGH A TELEVISION SYSTEM



(57) Abstract

An interactive television system in which a URI, representing an Internet web site is encoded in a television signal. The user may link to the web site by selecting an icon (95) displayed on the television screen.